

Pieter-Jan Voskamp

Portfolio: www.pytt.uk • Email: cv@pytt.nl



PROFESSIONAL EXPERIENCE

Tesco PLC • Senior UI Designer London, UK

Contract • June 2021 - Current

Enterprise Web Applications. I initially worked on designing a new process for setting prices for products, making it easier and more efficient, and reducing the reliance on offline tools and processes. I then moved to work on defining and documenting shared design patterns, starting the Interaction Guidelines that can be used for existing and new applications to increase consistency across the suite of Tesco Enterprise applications.

John Lewis & Partners • Senior UI Designer London, UK

Contract • June 2019 - March 2021

Project in collaboration with Waitrose & Partners (NDA) and redesign of the John Lewis appointment booking web application.

New Look • Senior UI/Product Designer London, UK

Contract • February 2019 - May 2019

Existing and new features for their iOS and Android apps and updating their design system.

Fiit • Freelance UI/Product Designer London, UK

Freelance • January 2019 - February 2019

Design of the Android version of their existing iOS fitness app and adding to their design library. The app allows you to follow fitness classes at home.

BCG Digital Ventures • Freelance Senior UI Designer London, UK

Freelance • November 2018 - December 2018

Full UI design including UI transitions for one of their ventures. Details are under NDA.

Just Eat • Senior UI Designer London, UK

November 2016 - October 2018

Redesign of the global Just Eat Android and iOS app, working in close collaboration with the other UI and UX Designers and development to create a consistent UI and experience across Android/iOS/Web. Creation of UI sticker sheets to optimise and speed up the design workflow. Creation of prototypes to showcase transitions.

eCommera • Freelance UI Designer London, UK

Freelance • September 2016

A two week assignment to help their team design and finalise the UI for the rebranded responsive website of their client Berghaus.

Tesco PLC • UI Designer London, UK

Contract • August 2015 - July 2016

Supported the replatforming of their online grocery shopping website; continuing the work on their responsive redesign of both their international and UK localised websites.

The App Business • Freelance UI Designer London, UK

Freelance • May 2015

For The App Business, I designed some final responsive webpages and created detailed design specifications.

BSkyB • Digital Designer London, UK

Permanent • February 2013 - March 2015

Full redesign on responsive web of the logged in area for Sky customers. Contributing to UI guidelines.

MOVe Online • Digital Designer Rotterdam, The Netherlands

February 2012 - September 2012

Starting as a graduate, I worked here for a while after I graduated. I designed a Facebook App for their clients (musicians), worked on various digital design assignments and built prototypes in HTML/CSS.

Pudding & The Proof • Interactive Designer Rotterdam, The Netherlands

September 2010 - April 2011

After a 6 month internship, I continued working here. I worked on a variety of projects: iPhone Apps, responsive websites, a video storyboard, Flash banners, email templates. Some of the clients: Samsung, De Kuyper.

EDUCATION

Bachelor of Communication & Multimedia Design • Rotterdam University

2008 - 2012

SKILLS & TOOLS

iOS • Android • Responsive Web • Figma • Sketch • Principle • ProtoPie